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**BAJ BARBADOS INVITES THE BARBADIAN COMMUNITY TO PARTICIPATE IN IDEA SHARING TO  
SHAPE THE DEVELOPMENT OF THE COVE BAY SITE**

**Washington, D.C., March 17, 2011** -- The developers and founders of BAJ Barbados, the name of the Cove Bay project in the Saint Lucy parish of Barbados, today released a statement through its online forum, [www.CoveBayBarbados.com](http://www.CoveBayBarbados.com). The statement serves a dual purpose: the first is in response to the online discussions about the Cove Bay project; the second is to initiate open and constructive dialogue with all interested parties.

“Allow us to consider your ideas, your thoughts, and your wishes as we explore what we call BAJ Barbados: a new concept in mixed-use development founded on sustainability, environmental responsibility, and the experience of our cherished Barbados,” reads the online statement.

“We have owned the land at Cove Bay since 1970. For the past 41 years, we have loved Cove Bay as dearly as the visitors to and citizens of Barbados. It has always been our intent to involve Barbadians in the development of this land, to promote sustainability, environmental responsibility, and to create economic opportunities for the country. Cove Bay is an integral part of Barbados history and cultural landscape. We will honor both of these,” says Beth Myers, founder of BAJ Barbados.

In addition to promoting sustainability and environmental responsibility, it is BAJ Barbados’ mission to make Cove Bay a thriving center to support Barbadian artisans, small business owners, residents, and visitors to the area as well as further the bay’s preservation.

To read the full statement, learn more about BAJ Barbados, or to participate in the online dialogue, visit [www.CoveBayBarbados.com](http://www.CoveBayBarbados.com).

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